



## A LITTLE BIT ABOUT ME

Originally from St Kilda, I moved to Cairns about 5 years ago, seeking a seachange from city life and to escape the cold weather! I now freelance and love to collaborate with other businesses. Nice to meet you!

### Personal Characteristics

*Hardworking, organized, reliable, proactive  
Approachable, sociable  
Creative, driven, articulate  
Adaptable, consistent, thorough*

## CONTACT

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📷 [@roseycreative](https://www.instagram.com/roseycreative)

🌐 [www.roseycreative.com](http://www.roseycreative.com)

## EDUCATION

2007 - 2009

RMIT University  
BA in Textile Design  
Completed with  
Distinction Average

RMIT Grad Exhibition

2006

Brighton Bay Art Design  
and Photography Program,  
Certificate IV in Design

Brighton Bay Grad  
Exhibition

2005

St Michael's Grammar  
School, St Kilda

2005 Completed VCE  
with an enter score  
of 93.00

# GRACE ROSENFELDT

# EMPLOYMENT

## Rosey Creative

2013 - present  
Cairns

### Freelance Designer

*illustration, graphic design, textile and surface design, brand identity, commissioned artwork, design consultancy services*

- client liaison + management
- briefing documentation
- invoicing + costings
- networking
- social media management
- product photoshoots
- market setup and display
- design and planning
- illustration, graphic and textile design services to numerous external clients

## Mahi Web

2020 - present  
Cairns

### Graphic Designer

*graphic design for websites, brand identity and collateral*

- client liaison + management
- briefing documentation
- concept development
- email communication
- website analysis and user experience
- content management and interpretation
- marketing strategy implementation
- working with back-end developers on coding + technical processes

## KMART

2019 - present  
Cairns

### Textile Designer

*illustration, graphic, textile and surface design for sleep, baby and kidswear*

- liaison with design department located at Head Office in Melbourne
- brief interpretation
- graphic concept development
- working to deadlines
- email communication
- illustration and graphics
- yardage development

## Petite Maison Play

2018 - present  
Cairns

### Graphic Designer

*illustration, graphic, textile and surface design for children's cubby houses*

- brief interpretation
- time management and planning
- graphic concept development
- final artwork setup
- email communication
- phone conferences
- invoicing
- remote submission of graphic outcomes

# GRACE ROSENFELDT

# EMPLOYMENT

## Purebaby

2016 - 2019

Cairns

### Textile Designer

*illustration, graphic, textile and surface design for sleep, baby and kidswear*

- illustration and graphics
- yardage development
- brief interpretation
- time management and planning
- graphic concept development
- final artwork setup
- email communication
- phone conferences
- invoicing
- remote submission of graphic outcomes

## Inkling

2016 - 2018

Cairns

### Graphic and Textile Designer

*for women's and children's apparel*

- illustration and graphics
- yardage development
- brief interpretation
- brand identity and logo re-design
- team brainstorming
- social media planning
- photo retouching
- creative problem solving

## Purebaby

2011 - 2016

Melbourne

### Fashion Designer

*illustration, graphic, textile and surface design for sleep, baby and kidswear*

- range planning
- trend and market research
- sales and trend analysis
- creating technical specs
- factory handovers
- factory + supplier liaison
- content writing
- showroom styling
- team work
- illustration and graphics
- yardage development
- trims development
- graphic design for packaging and collateral

# GRACE ROSENFELDT

## SKILLS

Adobe Illustrator  
Adobe Photoshop  
Adobe InDesign  
Adobe Acrobat  
Dropbox  
Apparel 21  
Microsoft Word / Excel  
Apple Pages / Apple Numbers

## INTERESTS

Interior design, fabrics, homewares  
The great outdoors - camping, snorkelling, hiking  
Local produce and small businesses  
Typography, graphic design, architecture, art  
Keeping active and home cooking  
History and travel  
Live music and true crime podcasts

## CAREER ACHIEVEMENTS

- Local business owner - Rosey Creative
- Regular stall holder in Makin Whoopee Makers Market
- Supplier to local Cairns businesses:  
Makin Whoopee, Kick Arts Contemporary Art Gallery and Flecker Botanical Gardens Shop
- Participant in two Great Barrier Reef Marathon Festival runs
- Finalist for the Highly Commended Award in Linen House Homewares Competition and Holden Interiors Competition
- Participant in RMIT BA Textile Design Graduate Exhibition
- Participant in RMIT BA Architecture Graduate Exhibition

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