



A LITTLE BIT ABOUT ME

Originally from St Kilda, I moved to Cairns about 5 years ago, seeking a seachange from city life and to escape the cold weather! I now freelance and love to collaborate with other businesses. Nice to meet you!

Personal Characteristics

*Hardworking, organized, reliable, proactive
Approachable, sociable
Creative, driven, articulate
Adaptable, consistent, thorough*

CONTACT

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📷 [@roseycreative](https://www.instagram.com/roseycreative)

🌐 www.roseycreative.com

EDUCATION

2007 - 2009

RMIT University
BA in Textile Design
Completed with
Distinction Average

RMIT Grad Exhibition

2006

Brighton Bay Art Design
and Photography Program,
Certificate IV in Design

Brighton Bay Grad
Exhibition

2005

St Michael's Grammar
School, St Kilda

2005 Completed VCE
with an enter score
of 93.00

GRACE ROSENFELDT

EMPLOYMENT

Rosey Creative

2013 - present
Cairns

Freelance Designer

illustration, graphic design, textile and surface design, brand identity, commissioned artwork, design consultancy services

- client liaison + management
- briefing documentation
- invoicing + costings
- networking
- social media management
- product photoshoots
- market setup and display
- design and planning
- illustration, graphic and textile design services to numerous external clients

Mahi Web

2020 - present
Cairns

Graphic Designer

graphic design for websites, brand identity and collateral

- client liaison + management
- briefing documentation
- concept development
- email communication
- website analysis and user experience
- content management and interpretation
- marketing strategy implementation
- working with back-end developers on coding + technical processes

KMART

2019 - present
Cairns

Textile Designer

illustration, graphic, textile and surface design for sleep, baby and kidswear

- liaison with design department located at Head Office in Melbourne
- brief interpretation
- graphic concept development
- working to deadlines
- email communication
- illustration and graphics
- yardage development

Petite Maison Play

2018 - present
Cairns

Graphic Designer

illustration, graphic, textile and surface design for children's cubby houses

- brief interpretation
- time management and planning
- graphic concept development
- final artwork setup
- email communication
- phone conferences
- invoicing
- remote submission of graphic outcomes

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EMPLOYMENT

Purebaby

2016 - 2019

Cairns

Textile Designer

illustration, graphic, textile and surface design for sleep, baby and kidswear

- illustration and graphics
- yardage development
- brief interpretation
- time management and planning
- graphic concept development
- final artwork setup
- email communication
- phone conferences
- invoicing
- remote submission of graphic outcomes

Inkling

2016 - 2018

Cairns

Graphic and Textile Designer

for women's and children's apparel

- illustration and graphics
- yardage development
- brief interpretation
- brand identity and logo re-design
- team brainstorming
- social media planning
- photo retouching
- creative problem solving

Purebaby

2011 - 2016

Melbourne

Fashion Designer

illustration, graphic, textile and surface design for sleep, baby and kidswear

- range planning
- trend and market research
- sales and trend analysis
- creating technical specs
- factory handovers
- factory + supplier liaison
- content writing
- showroom styling
- team work
- illustration and graphics
- yardage development
- trims development
- graphic design for packaging and collateral

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SKILLS

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Acrobat
Dropbox
Apparel 21
Microsoft Word / Excel
Apple Pages / Apple Numbers

INTERESTS

Interior design, fabrics, homewares
The great outdoors - camping, snorkelling, hiking
Local produce and small businesses
Typography, graphic design, architecture, art
Keeping active and home cooking
History and travel
Live music and true crime podcasts

CAREER ACHIEVEMENTS

- Local business owner - Rosey Creative
- Regular stall holder in Makin Whoopee Makers Market
- Supplier to local Cairns businesses:
Makin Whoopee, Kick Arts Contemporary Art Gallery and Flecker Botanical Gardens Shop
- Participant in two Great Barrier Reef Marathon Festival runs
- Finalist for the Highly Commended Award in Linen House Homewares Competition and Holden Interiors Competition
- Participant in RMIT BA Textile Design Graduate Exhibition
- Participant in RMIT BA Architecture Graduate Exhibition

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