




ABOUT ROSEY CREATIVE

Rosey Creative is a multi-disciplinary design studio specialising in surface design for baby wear, kids' wear, homewares and stationery, and children's products.

Available for both commercial and small business work, I frequently collaborate with other brands on graphic, illustrative and textile outcomes for fashion, product development, consultancy work and technical spec sheet creation.

I design bespoke artwork and commission work and take pride in the unique nature of my hand drawn products.

THE TERMS FOR FEATURING ROSEY CREATIVE ARTWORK

- Rosey Creative retains the intellectual property over designs, graphics, prints, patterns and sketches.
- Grace Rosenfeldt asserts her Moral Rights in and retains the Intellectual Property in any Rosey Creative artwork including but not limited to designs, graphics, prints, patterns and sketches (my Artwork).
- Copyright is generally represented by © or the Rosey Creative Copyright icon but their absence does not affect copyright status. 
- Purchase of my Artwork does not mean purchase of copyright.
- You may not reproduce, claim ownership or profit from any element of my Artwork.
- You must seek permission before using my Artwork on any medium or platform in conjunction with promotional offers, as part of a collaboration, or the like.
- Don't edit, change, collage, crop or misrepresent my Artwork or the Rosey Creative brand. If you'd like to use it in a different format, let me know!
- My Artwork must be credited when used.

CORRECT CREDITING

Tag [@roseycreative](#) both on the image and in the written caption underneath, acknowledging it as work designed, created and available for purchase from the relevant sources such as Etsy, the Rosey Creative website or stocklists.

Correct crediting not only demands the tag, but also the context in which the tag is featured.

CONTEXT CREDITING

Here are examples of correct crediting in the written caption for various contexts:

Artwork designed by [@roseycreative](#) and available at [RoseyCreativeShop](#) on Etsy

Concepts designed by [@roseycreative](#)

Created in conjunction with [@roseycreative](#)

Initial sketches by [@roseycreative](#)

CONTEXTS FOR CREDIT

Instagram

Facebook

Catalogues

Publications

Websites

Flyers / Promotional Material

HASH TAGS

[#roseycreative](#)

[#australiandesign](#)

[#smallbusiness](#)

Rosey

C R E A T I V E
ILLUSTRATION - GRAPHIC - TEXTILE

FEATURING COLLABORATIVE CLIENT ARTWORK

I always love to be credited when I have designed artwork or products for clients. I strongly believe in cross promotion and small businesses working together to promote Australian design and the partnerships and collaborations behind it. I'm proud to work with other businesses and will always be happy to cross promote, for the good of both your business and mine.

Any post using images, such as photos, provided by me should be acknowledged correctly - ie, have context behind them. For example - "Initial sketches by @roseycreative"

I will reciprocate with a post, also acknowledging your brand / product and my role in the development described clearly and in context.

If you would like to include me in a post but don't have an appropriate image, get in touch! I will be happy to create one for you to suit your needs.

If you would like to run joint offers, competitions or anything in conjunction with Rosey Creative / my products - get in touch, I'd love to discuss it with you.